

Order / Rev: 168229
 Alt Order #:
 Flight Dates: 10/08/12 - 10/14/12

Advertiser: DCCC-Pace for Congress 2012 (D)
 Product Desc:
 Estimate: 12294

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	F	10/08/12	10/14/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	MTWTF--	:30	5	\$60.00	8	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--		5				\$60.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	F	10/08/12-10/14/12		News 4 Today II 6a-7a		M-F 6a-7a	MTWThF----	:30		(\$60.00)		0.00	NM		
		See MG 3.6 [R off air]													
6	F	10/10/12-10/10/12		News 4 Today II 6a-7a		M-F 6a-7a	--W-----	:30		\$60.00		0.00	NM		
		Ⓜ MG for 3.2 10/08 [switcher problem]													
N 4	F	10/08/12	10/14/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	MTWTF--	:30	5	\$60.00	8	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--		5				\$60.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	F	10/08/12-10/14/12		M-F Today Show		M-F 7a-9a	MTWThF----	:30		(\$60.00)		0.00	NM		
		See MG 4.6 [F off air]													
6	F	10/10/12-10/10/12		M-F Today Show		M-F 7a-9a	--W-----	:30		\$60.00		0.00	NM		
		Ⓜ MG for 4.4 10/08 [switcher problem]													
N 5	F	10/08/12	10/14/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	---T---	:30	1	\$30.00	9	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---		1				\$30.00		0.00			
N 6	F	10/08/12	10/14/12	Good Day New Mexico 11a Good Day New Mexico 11a	CM	M-F 11a-1130a	M-----	:30	1	\$30.00	9	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----		1				\$30.00		0.00			
N 7	F	10/08/12	10/14/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	--W----	:30	1	\$30.00	9	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----		1				\$30.00		0.00			
N 8	F	10/08/12	10/14/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p	----F--	:30	1	\$30.00	10	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--		1				\$30.00		0.00			
N 9	F	10/08/12	10/14/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	M-----	:30	1	\$30.00	10	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----		1				\$30.00		0.00			
N 10	F	10/08/12	10/14/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	-TWTF--	:30	4	\$30.00	9	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		4				\$30.00		0.00			
N 11	F	10/08/12	10/14/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	MT-TF--	:30	4	\$30.00	9	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-TF--		4				\$30.00		0.00			
N 12	F	10/08/12	10/14/12	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	--WT---	:30	2	\$30.00	10	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WT---		2				\$30.00		0.00			
N 13	F	10/08/12	10/14/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	MTW-F--	:30	4	\$70.00	8	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW-F--		4				\$70.00		0.00			
N 14	F	10/08/12	10/14/12		CM	M-F 6p-632p	M-TF--	:30	3	\$160.00	8	0.00	NM	3	\$480.00

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News 4 @ 6p M-F														
News 4 @ 6p M-F														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - TF- -				3	\$160.00		0.00			
N 15	F	10/08/12	10/14/12	News 4 @ 630p M-F	CM	M-F 630p-7p - TWT- - -	:30	3	\$70.00	12	0.00	NM	3	\$210.00
News 4 @ 630p M-F														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWT- - -				3	\$70.00		0.00			
N 16	F	10/08/12	10/14/12	Monday Prime 2hr 7p-9p	CM	M 7p-9p M- - - - -	:30	1	\$140.00	10	0.00	NM	1	\$140.00
Monday Prime 2hr 7p-9p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -				1	\$140.00		0.00			
N 17	F	10/08/12	10/14/12	News 4 @ 10p M-F	CM	M-F 10p-1035p MTW- F- -	:30	4	\$175.00	8	0.00	NM	4	\$700.00
News 4 @ 10p M-F														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW- F- -				4	\$175.00		0.00			
N 18	F	10/08/12	10/14/12	News 4 @ 10p Sat	CM	Sa 10p-1030p - - - - - S-	:30	1	\$175.00	8	0.00	NM	1	\$175.00
News 4 @ 10p Sat														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - S-				1	\$175.00		0.00			
N 19	F	10/08/12	10/14/12	News 4 @ 10p Sun	CM	Su 10p-1035p - - - - - S	:30	1	\$175.00	8	0.00	NM	1	\$175.00
News 4 @ 10p Sun														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - S				1	\$175.00		0.00			
N 20	F	10/08/12	10/14/12	The Tonight Show	CM	M-Th 1035p-1135p T- T- - -	:30	2	\$50.00	8	0.00	NM	2	\$100.00
The Tonight Show														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- T- T- - -				2	\$50.00		0.00			
Totals												53	\$3,850.00	